

manufacturers, hereby certify that this registering clinical thermometer has been tested and found to meet all the requirements and tests specified in Commercial Standard CS1-52, as developed by the trade under the procedure of the Commodity Standards Division, and issued by the United States Department of Commerce."

DISPOSITION: 11-17-55. Default—destruction.

## DRUGS AND DEVICES ACTIONABLE BECAUSE OF FALSE AND MISLEADING CLAIMS

### DRUGS FOR HUMAN USE\*

**4946. Powdered extract of *Veratrum viride* and fluidextract of belladonna root.**  
(F. D. C. No. 35199. S. Nos. 38-064 L, 38-066 L.)

INFORMATION FILED: 12-3-53, Dist. N. J., against Meer Corp., North Bergen, N. J., and Ellis Meer, president of the corporation.

SHIPPED: 10-18-52 and 1-26-53, from New Jersey to New York.

LABEL IN PART: (Drum) "20 Pounds Net Powdered Extract *Veratrum Viride* Poison each 100 grams of extract contains 5 grams of the total alkaloids of *Veratrum Viride* \* \* \* Meer Corporation 318 West 46th Street New York"; (btl.) "One Pint Fluid Extract Belladonna Root N. F. IX \* \* \* Meer Corporation 318 West 46th Street New York 36, N. Y."

CHARGE: 502 (a)—(*Veratrum viride*) the statement on the label of the article, when shipped, "each 100 grams of extract contains 5 grams of the total alkaloids of *Veratrum Viride*" was false and misleading in that each 100 grams of the article contained less than 5 grams of the total alkaloids of *Veratrum viride*; and (*belladonna root*) the statement on the label of the article, when shipped, "Fluid Extract Belladonna Root N. F. IX" was false and misleading in that the article did not conform to the requirements for "Belladonna Root Fluidextract," as specified in the 9th Edition of the National Formulary, an official compendium, since it yielded from each 100 cc. less than 405 milligrams of the alkaloids of *belladonna root*.

PLEA: Corporation—guilty to count of information relating to *fluidextract of belladonna root*; individual—nolo contendere to two counts of information relating to both articles.

DISPOSITION: 5-13-55. Each defendant fined \$500.

**4947. Keystone liniment and Keystone Blood & Kidney Remedy.** (F. D. C. No. 37295. S. Nos. 64-763/4 L.)

QUANTITY: 6 1-pt. btls. of *Keystone liniment* and 10 1-pt. btls. of *Keystone Blood & Kidney Remedy* at Seattle, Wash.

SHIPPED: 6-29-54 and 9-8-54, from Portland, Oreg., by Keystone Laboratories.

LABEL IN PART: (Btl.) "Forward Club \* \* \* Keystone Liniment—For Man or Beast Ingredients: Herbs and Organic Minerals External Use Only" and "Forward Club \* \* \* Keystone Blood & Kidney Remedy Ingredients: Herbs And Organic Minerals Dose: Internal, One Ounce A Day."

ACCOMPANYING LABELING: Labels for the "Keystone Blood & Kidney Remedy," booklets designated "Forward Ecclesiastic \* \* \* Volume 3 1954 Number 39," and leaflets designated "Copy Of A Letter From A Member Written July 9, 1954."

\*See also Nos. 4921, 4922, 4928, 4929, 4934-4939, 4941, 4943-4945.

**LIBELED:** 10-14-54, W. Dist. Wash.

**CHARGE:** *Keystone liniment*. 502 (a)—the label contained false and misleading representations that the article was effective for overcoming bleeding, pain, infection, and fever.

*Keystone Blood & Kidney Remedy*. 502 (a)—the bottle label and the accompanying labeling contained false and misleading representations and suggestions that the article was an effective treatment for cleaning out the urinary canal, expelling gravel from the bladder, killing and expelling worms, increasing the menstrual flow, relieving pain, expelling phlegm from the lungs, purifying the blood, overcoming kidney ailments, chronic liver and gallbladder trouble, and diabetes.

The articles were misbranded when shipped and while held for sale.

**DISPOSITION:** On 3-4-55, Keystone Laboratories, Portland, Oreg., and Forward Club, Seattle, Wash., claimants, filed an answer denying that the articles were misbranded as alleged. Thereafter, interrogatories were served upon the claimants by the Government. The claimants withdrew their answer; and, on 12-16-55, the court entered a default decree condemning the articles and ordering that they be delivered to the Food and Drug Administration.

**4948. Colusa tablets, Colusa liquid, and Colusa ointment.** (F. D. C. No. 38200. S. Nos. 6-676/9 M.)

**QUANTITY:** 8 200-tablet btls. and 9 100-tablet btls. of *Colusa tablets*; 25 2-oz. btls. and 16 4-oz. btls. of *Colusa liquid*; and 9 3-oz. jars of *Colusa ointment*, at Dayton, Ohio.

**SHIPPED:** Between 1-31-55 and 6-15-55, from Los Angeles, Calif., by J & J Remedy Co.

**LABEL IN PART:** (Btl.) "Colusa Vitamin A Fortified Tablets (For Internal Use) As a dietary supplement. Containing Vitamin A Concentrate from fish liver oils, with a solidified petroleum base. Contains Phosphorus and Calcium. Each tablet contains 5000 U. S. P. Units of Vitamin A, which is 125% of the minimum daily adult requirement," and "Colusa A preparation for the relief of simple skin irritations, or where itching of the skin is caused by crustations, chapping and cracking. Also for use on dressings for minor cuts, abrasions and burns. Active-Ingredients Salicylic Acid, Methyl Salicylate and ½% Carbolic Acid (Phenol) in an Unrefined Petroleum oil base"; (jar) "Colusa Ointment A preparation for the relief of simple skin irritations, also for cuts, abrasions and burns. Also for relief of pain and itching due to Piles and Hemorrhoids \* \* \* Active Ingredients \* \* \* Zinc oxide, Benzocain, Menthol, Camphor, Lanolin, Yellow Bees Wax, Salicylic acide, ½% Phenol (carbolic acid) in an unrefined Petroleum oil base."

**ACCOMPANYING LABELING:** Placards designated "Skin Sufferers Quick Relief Get Fast Acting Colusa Today!"; leaflets entitled "Colusa What It Is And How To Use It"; pamphlets entitled "Colusa Products"; and proof sheets entitled "Skin Sufferers Quick Palliative Relief \* \* \* With Fast Acting Colusa \* \* \* Look at this Hand!" and "Skin Sufferers Quick Relief [or "Quick Palliative Relief"] \* \* \* Keep Your Eyes On Results."

**LIBELED:** 6-29-55, S. Dist. Ohio.

**CHARGE:** 502 (a)—the labeling accompanying the article, when shipped, contained false and misleading representations that the article was an adequate and effective treatment for eczema, psoriasis, scabies, skin rashes, and skin troubles of all kinds.